Sponsorship Opportunities

The 2015 Operations Managers Conference provides an opportunity for people responsible for day to day activities on dairy farms to increase their management and operations skills while interacting with other managers. Sponsorship of this conference is an opportunity to be an integral part of an event attended by 150 dairy managers and agriservice professionals. Contribution levels are outlined below. **Respond by September 26, 2014 to be recognized in registration brochure.** Contributions received after September 26 but before December 15, 2014 will be recognized in the conference proceedings.

**Platinum Level - $2,500:**
- Exhibit table*
- 3 complimentary conference registrations
- Logo recognition in registration brochure and conference proceedings
- Logo recognition with website link and contact information on conference website
- Logo recognition on signage at conference
- Logo recognition in PowerPoint at conference
- Logo recognition in footer of registration emails with link to website
- Full-page ad in conference proceedings**

**Gold Level - $1,500:**
- Exhibit table*
- 2 complimentary conference registrations
- Company name recognition on registration brochure, conference proceedings and website
- Company name recognition on signage at conference
- Logo recognition in PowerPoint at conference

**Silver Level - $1,000:**
- Exhibit table*
- 1 complimentary conference registration
- Company name recognition on registration brochure, conference proceedings and website
- Company name recognition on signage at conference
- Logo recognition in PowerPoint at conference

**Bronze Level - $500:**
- 1 complimentary conference registration
- Company name recognition on registration brochure, conference proceedings and website
- Company name recognition on signage at conference
- Logo recognition in PowerPoint at conference

Questions?
Heather Darrow
607.255.4478 · hh96@cornell.edu

2015 Operations Managers Conference
January 20 - 21, 2015
Holiday Inn, Liverpool, NY

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January 20 - 21, 2015
Holiday Inn, Liverpool, NY
Northeast Dairy Producers Association, Inc.

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272 Morrison Hall  ·  Ithaca, New York 14853  ·  Phone: (607) 255-4478
www.prodairy.cals.cornell.edu
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Level Benefits

<table>
<thead>
<tr>
<th></th>
<th>Platinum $2,500</th>
<th>Gold $1,500</th>
<th>Silver $1,000</th>
<th>Bronze $500</th>
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<tbody>
<tr>
<td>Exhibit table</td>
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<td>✓</td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>Complimentary conference registration(s)</td>
<td>3</td>
<td>2</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Recognition in brochure and proceedings</td>
<td>Logo</td>
<td>Name</td>
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<td>Name</td>
</tr>
<tr>
<td>Recognition on website</td>
<td>Logo &amp; Contact Information</td>
<td>Name</td>
<td>Name</td>
<td>Name</td>
</tr>
<tr>
<td>Recognition on signage at conference</td>
<td>Logo</td>
<td>Name</td>
<td>Name</td>
<td>Name</td>
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<tr>
<td>Recognition in PowerPoint at conference</td>
<td>Logo</td>
<td>Logo</td>
<td>Logo</td>
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</tr>
<tr>
<td>Recognition in registration email footer</td>
<td>✓</td>
<td>✓</td>
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<td>✓</td>
</tr>
<tr>
<td>Full-page ad in conference proceedings**</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>

Logo
High resolution (200DPI or higher) company logo should be emailed in .jpg or .eps format to hh96@cornell.edu no later than January 9. If products are mentioned, logo should also clearly illustrate company name.

*Exhibit Table
Exhibit table includes a skirted 6’ table, 2 chairs, and standard electric (120v upon request).
- Exhibit tables will be pre-assigned by conference staff.
- Exhibits should be installed so they will not project beyond the table allocated and will permit a clear view from table to table.
- One electrical outlet (120 volt) is provided upon request.
- Exhibits may be set up after 7:00 a.m. on Tuesday, January 20.
- Exhibit table does not automatically register an individual for the conference and meals. Complimentary registrations will be processed by the PRO-DAIRY office using the information provided at the time of sponsorship commitment. Additional personnel who will be accompanying the exhibit must register and pay separately for the conference.

**Proceedings Ad
Full-page ad will be printed in black and white on 8-1/2” x 11” paper with 1” margins. Ad should be designed on 8-1/2 x 11” with 1” margins (image should be no larger than 6-1/2” x 9”). Print-ready ads in high quality PDF format should be sent to hh96@cornell.edu no later than December 15, 2014.

Questions?
Contact Heather Darrow at hh96@cornell.edu or (607) 255-4478